



WOMEN'S
HEALTH
& THE
ENVIRONMENT

11TH Annual Conference

Sponsored by the Heinz Family Philanthropies

The New Medicine:
Treating a Woman's Total Environment

Friday, October 19, 2007

9:00 AM – 4:00 PM

Hynes Convention Center

900 Boylston Street | Boston, MA

SPECIAL GUESTS:

Dr. Judith Balk, MD, MPH, *Medical Director of the
Holistic Cancer Center, University of Pittsburgh Medical Center*

Devra Davis, PhD, MPH, *Author of "The Secret History of the War on Cancer"*

Deirdre Imus, *President and Founder of The Deirdre Imus
Environmental Center for Pediatric Oncology*

Please join us for this informative and free event.

For more information, please visit the conference website at

www.reginavilla.com/heinz2007.html

ONLINE REGISTRATION IS NOW OPEN

PROGRAM

FRIDAY, OCTOBER 19

8:00 AM **Registration**

9:00 AM **Welcome and Opening Remarks**

Teresa Heinz Kerry, *Chairman, Heinz Family Philanthropies*

9:15-10:00 AM **KEYNOTE ADDRESS: The Secret History of Cancer and Women**

Devra Davis, PhD, MPH, *Director, Center for Environmental Oncology, University of Pittsburgh Cancer Institute*

10:15-11:45 AM **PANEL I: Using Science to Improve Our Lives**

Moderator: Steve Curwood, Executive Producer and Host of NPR's "Living on Earth"

Tyrone Hayes, PhD, *Professor, University of California, Berkeley*

Wilma Subra, *President of Subra Company and Technical Advisor to Louisiana Environmental Action Network*

Shanna Swan, PhD, *Professor in the Department of Obstetrics and Gynecology and Director of the Center for Reproductive Epidemiology at the University of Rochester School of Medicine and Dentistry*

12:00 PM **Lunch** - Bag lunch provided

12:30-1:15 PM **KEYNOTE ADDRESS: Treating a Woman's Total Environment**

Judith Balk, MD, MPH, *Assistant Professor, University of Pittsburgh School of Medicine, Magee-Womens Hospital*

1:15-2:45 PM **PANEL 2: Putting the Environment on the Agenda across the Country**

Moderator: Steve Curwood

Jeanne Shaheen, *former Governor of New Hampshire; former Director, Institute of Politics, Kennedy School of Government, Harvard University*

Lynn R. Goldman, MD, MPH, *Chair, Interdepartmental Program in Applied Public Health, Johns Hopkins University; former head of the U.S. Environmental Protection Agency's Office of Prevention, Pesticides and Toxic Substances*

Mindy S. Lubber, JD, MBA, *President of Ceres; Director of the Investor Network on Climate Risk (INCR)*

Bonnie Reiss, *Operating Partner for Pegasus Capital Advisors; Former Environmental Advisor to California Governor Arnold Schwarzenegger; Board member of the California Recovery Team*

2:45-3:30 PM **CLOSING KEYNOTE ADDRESS: Mother and Child – Hand in Hand**

Deirdre Imus, *President and Founder of The Deirdre Imus Environmental Center for Pediatric Oncology*

"I firmly believe that what we do to the environment always has implications—always—for our own health—whether it's oceans, whether it is air, whether it is pesticides, whatever it is. And this is clearly true."

— Teresa Heinz Kerry, 1996 Conference

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KEYNOTE SPEAKER BIOGRAPHIES



Teresa Heinz Kerry

Teresa Heinz Kerry is chairman of The Heinz Endowments and the Heinz Family Philanthropies, institutions dedicated to developing innovative strategies to protect the

environment, improve education, enhance the lives of young children, broaden economic opportunity and promote the arts.

Through her philanthropic work, she has helped create programs to educate women on the importance of pensions, savings, and retirement security and pushed state legislators to make prescription drugs affordable for older Americans and the uninsured. She created the H. John Heinz III Center for Science, Economics and the Environment, dedicated to the scientific and economic foundation for environmental policy through collaboration among business, government, academia, and environmental organizations. She used her philanthropy as venture capital to help create initiatives to examine the nexus between women's health and the environment and how toxins in our environment impact the lives of women and girls.

Recently, Mrs. Heinz Kerry and her husband, Senator John Kerry, published a book about the environment, *This Moment on Earth: Today's New Environmentalists and Their Vision for the Future*. She currently serves on a number of environmental boards. She has been published extensively on op-ed pages across America.

"This conference series is not designed to tell us what to think. It is, however, designed to invite us to think. It is designed to invite us into a conversation, the point of which is to learn and be empowered. It should be an exciting day and I'm so glad that you've decided to be a part of it. Your curiosity, your willingness to hear and raise uncomfortable questions gives me faith in the future. And if women speak, history will listen."

— Teresa Heinz Kerry, 2006 Conference



Devra Lee Davis, PhD, MPH

Designated a National Book Award Finalist for *When Smoke Ran Like Water*, (Basic Books, 2002), Davis heads up the world's first Center on Environmental Oncology at the University of

Pittsburgh Cancer Institute. The multidisciplinary center includes experts in medicine, basic research, engineering and public policy, who will develop cutting-edge studies to identify the causes of cancer and propose policies to reduce the risks of the disease. Honored for her research and public policy work by various national and international groups, Davis is an Honorary Professor, London's School of Hygiene and Tropical Medicine, and Expert Advisor to the World Health Organization.

Dr. Davis holds a BS in physiological psychology and a MA in sociology from the University of Pittsburgh. She completed a PhD in science studies at the University of Chicago, as a Danforth Foundation Graduate Fellow and a MPH in epidemiology at the Johns Hopkins University, as a Senior National Cancer Institute Post-Doctoral Fellow. She has also authored more than 170 publications, in books and journals ranging from *Scientific American* to the *Journal of the American Medical Association* and the *Lancet*, and the *Annals of the New York Academy of Sciences*, and has also written for the *New York Times*, the *Los Angeles Times*, and other mass media outlets.

A member of both the American Colleges of Toxicology and of Epidemiology, Dr. Davis is also Visiting Professor in the Department of Environmental and Occupational Medicine at Mt. Sinai Medical Center in New York City. In addition, she is a Visiting Scientist of the Strang Cornell Cancer Prevention Center of the Rockefeller University and Scientific Advisor to the Women's Environment and Development Organization. She also founded the International Breast Cancer Prevention Collaborative Research Group, an organization dedicated to exploring the causes of breast cancer.

Dr. Davis's newest book, *The Secret History of the War on Cancer*, will be published in the Fall of 2007. In this book, Dr. Davis details how we began fighting the wrong war, with the wrong weapons, against the wrong enemies — a legacy that persists to this day.

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Judith Balk, MD, MPH

Dr. Judith Balk, MD, MPH is Assistant Professor, University of Pittsburgh School of Medicine, Magee-Women's Hospital and a board-certified gynecologist who has completed specialty training in various aspects of integrative medicine. Her goal is to integrate Western medicine with complementary approaches such as nutrition, exercise, and stress reduction. Dr. Balk is board certified by the American Board of Holistic Medicine. She has completed acupuncture training and has been using acupuncture in her women's health practice for nine years. She has completed yoga teacher training certified by the Yoga Alliance, a national yoga certification organization. Dr. Balk has also completed both the Professional and Advanced Training at the Center for Mind-Body Medicine headed by Dr. James Gordon. She is the medical director of the Holistic Cancer Center, which is a weekly program for University of Pittsburgh Medical Center (UPMC) cancer patients. Dr. Balk is the program director for the NIH-funded Clinical and Translational Research Center at Magee-Womens Hospital. She is currently the principal investigator for several studies: NIH-funded study of acupuncture for cancer-related fatigue in breast cancer patients, yoga's effects on osteopenia, estri/progesterone compounded suppository for atrophic vaginitis, and acupuncture's effects on stress levels in infertility patients. Dr. Balk has been a reviewer for the NIH's National Center for Complementary and Alternative Medicine study section for the past eight years, and she is an oral board examiner for the American Board of Obstetrics and Gynecology.

"...we are safer today because activists, scientists and others dared to challenge the status quo and their actions have made an indelible difference in all of our lives."

— Teresa Heinz Kerry, 2006 Conference



Deirdre Imus

Deirdre Imus is the President and Founder of the Deirdre Imus Environmental Center for Pediatric Oncology at Hackensack University Medical Center. The Center represents one of the first hospital-based programs whose specific mission is to identify, control, and ultimately prevent exposures to environmental factors that may cause adult, and especially pediatric cancer, as well as other health problems with our children. The Environmental Center developed the award-winning Greening the Cleaning® program. Greening the Cleaning® means eliminating to the greatest extent possible all cleaning agents containing hazardous ingredients and replacing them with environmentally responsible ingredients with the least level of toxicity. The Environmental Center is making significant strides in raising awareness among lawmakers about the potential hazards of cleaning chemicals to indoor air quality. Recent efforts have helped usher in "Green Cleaning" Executive Orders from governors in three states – New York, New Jersey and Connecticut – as well as related legislation.

Mrs. Imus is also co-founder and co-director, with husband Don Imus, of The Imus Cattle Ranch for Kids with Cancer, a 4,000 acre working cattle ranch in northern New Mexico. The ranch provides the experience of the American west to children suffering from cancer and various blood diseases and to children who have lost a brother or sister to Sudden Infant Death Syndrome (SIDS).

Mrs. Imus is author of the best-selling books, *The Imus Ranch: Cooking for Kids and Cowboys* and *Green This! Volume 1: Greening Your Cleaning*, as well as several articles, including *How to Clean up Your Life*, which was featured in *Town & Country* magazine, and *One Child at a Time* at Newsweek.com.

Numerous organizations have recognized Mrs. Imus' environmental leadership. She was recently honored with the prestigious Lizette H. Sarnoff Award for Volunteer Service by the National Women's Division of the Albert Einstein College of Medicine of Yeshiva University. In 2005, she was honored with the Excellence in Cancer Awareness Award by the Cancer Research and Prevention Foundation.



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Registration:

There is **no charge** for the conference. Registration will be accepted on a first come, first served basis until **October 10, 2007**. Due to overwhelming response, we cannot accept registration by telephone. You can register by mail, fax or on the internet.

MAIL: Heinz Foundation Conference
c/o Regina Villa Associates
51 Franklin Street, Suite 400
Boston, MA 02110-1301

FAX: 617-357-8361

ONLINE: www.reginavilla.com/heinz2007.html

Please Print Clearly or Type

Name: _____

Address: (Please check one: Home or Business) _____

City: _____

State: _____

Zip: _____

Company Affiliation: _____

Daytime Phone: _____

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If you have special needs, please contact us as soon as possible at 617-357-5772, ext. 20 or via email at heinzaccess@reginavilla.com. We cannot guarantee access accommodations without 2 weeks notice.

Bring a Friend!

Make photocopies of this registration form or visit our website www.reginavilla.com/heinz2007.html and download additional registration forms.

For More Information:

For additional details about this year's conference, including directions to the Hynes Convention Center, please visit our website at www.reginavilla.com/heinz2007.html.

On behalf of the members of our community with multiple chemical sensitivities, we request that participants kindly refrain from wearing fragrances to the event.

www.reginavilla.com/heinz2007.html